

eNewsletter

HRANS weekly newsletter, the *Weekly Digest*, is distributed to more than 1,100 members every Thursday. Gain exposure by having your ad included in an email newsletter sent directly to our members' inboxes.

The weekly digest provides our members information on current HR topics, updates on HRANS activities, news, and events and a listing of jobs and public events advertised on www.hrns.org.

eNewsletter		
Ad Specs	Member Pricing	Non-Member Pricing
Large Banner Ad Large Banner Ad (400x200 pixels)	\$ 499 per insertion	\$ 599 per insertion

HR Services Directory

Promote your services through a listing in the online HR Services Directory, accessible to all visitors to www.hrns.org.

Choose from a basic listing or an enhanced listing.

Basic: Includes contact details, link to your website, and a brief description (up to 255 characters)

Enhanced: Includes contact details, link to your website, a detailed description (up to 64,000 characters), your company logo, and downloadable documents.

HR Services Directory *		
Listing Type	Member Pricing	Non-Member Pricing
Basic	FREE **	\$ 250
Enhanced	\$ 250	\$ 400

* Listing will be active online for one-year.

** for period where membership is active and all dues up to date.

Website Banner Ads

Get noticed by having a banner advertisement on our newly redesigned website, www.hrns.org, with a direct link to your company website.

Banner ads appear on most pages of the HRANS website and are pulled randomly with each website hit creating increased visual interest to draw attention to the banner ads.

Choose from two sizes and durations.

Website Banner Ads		
Banner Ad Size	Member Pricing	Non-Member Pricing
Banner Ad 128x64 pixels		
6 months	\$ 600	\$ 1,000
12 months	\$ 1,000	\$ 1,400
Large Banner Ad 128x128 pixels		
6 months	\$ 1,000	\$ 1,500
12 months	\$ 1,800	\$ 2,200

Advertising Request Form

Promote your programs and services directly to Human Resources professionals in Nova Scotia and Prince Edward Island. To book your space, please complete this form and fax it to us at **902.453.4906**

Ads must be provided in JPG format in the sizes noted. HR Services Directory listing content is to be provided in a Word document. Additional charges will apply if formatting is required for ads or logos.

Date: _____

Company/Organization: _____

Contact Name: _____ Contact Telephone: (____) _____

Contact Email: _____

Company Mailing Address: _____
Street / P.O. Box

City

Province

Postal Code

Quantity	Details	Member *	Non-Member	Amount
	eNewsletter—Large Banner Ad (400x200 pixels) - one insertion	\$ 499	\$ 599	\$
	HR Services Directory—Basic Listing —one year duration	\$ 0 **	\$ 250	\$
	HR Services Directory—Enhanced Listing —one year duration	\$ 250	\$ 400	\$
	Website Banner Ad (128x64 pixels) - 6 months	\$ 600	\$ 1,000	\$
	Website Banner Ad (128x64 pixels) - 12 months	\$ 1,000	\$ 1,400	\$
	Website Large Banner Ad (128x128 pixels) - 6 months	\$ 1,000	\$ 1,500	\$
	Website Large Banner Ad (128x128 pixels) - 12 months	\$ 1,800	\$ 2,200	\$
			Subtotal	\$
			HST (15%)	\$
			Total	\$

* Member Name: _____

Payment Details:

Credit Card Type: VISA Mastercard AMEX

Card Number: _____ Expiry Date: ____/____/____

Name as it appears on card: _____

Total Amount: \$ _____

Signature of Cardholder: _____

For HRANS Use Only:
Date: _____
Ref: _____
AC: _____